



# FIGHTING THE PINK TAX FOR PINK MONTH

## WHAT IS THE PINK TAX?

WOMEN'S PRODUCTS TEND TO COST MORE JUST BECAUSE THEY'RE PINK...AND THAT'S NOT RIGHT!

## PERIOD EQUITY...

WOMEN IN POVERTY AREN'T ALWAYS ABLE TO AFFORD THE NECESSARY FEMININE PRODUCTS REQUIRED FOR HYGIENIC MONTHLY MENSTRUATION. IT IS SAID THAT AROUND 1 IN 4 WOMEN STRUGGLE TO AFFORD PERIOD PRODUCTS.

## HOW CAN I HELP?

WE ARE HOLDING A FEMININE PRODUCTS DRIVE!

### ITEMS WANTED:

- PADS
- TAMPONS
- PANTYLINERS
- FEMININE WIPES

OCTOBER 12TH-31ST

CHECK THE LVIM FACEBOOK PAGE FOR DROP OFF LOCATIONS AND UPDATES!

THANKS IN  
ADVANCE FOR  
YOUR DONATION!

IN PARTNERSHIP WITH LVIM

