



SWAN DERBY

LAKELAND VOLUNTEERS IN MEDICINE

2021
Swansorship
Package

FREE
COMMUNITY EVENT

Swan Boat Races

Live Entertainment

Youth Activities

Derby Hat Contest

Fireworks

Friday
April 23, 2021


LVIM
LAKELAND VOLUNTEERS IN MEDICINE
SWANDERBY.COM



Lakeland Volunteers in Medicine welcomes you to the **SWAN DERBY 2021!**

What a year it's been! 2020 certainly brought our community an abundance of challenges. At LVIM, one of those challenges included the need to cancel the Swan Derby. **Year after year, the Swan Derby has raised the unrestricted funds needed to keep our doors open and our staff and volunteers working hard to keep our community healthy.** In 2020, the need for these funds became even more important due to the pressures on our community's hospitals and urgent care facilities as well as the rising cost of providing care due to the global pandemic that is COVID-19.

Many of our 2020 Swan Derby sponsors generously converted their swansorship dollars to Mission Partner dollars, **which allowed LVIM to successfully continue operating and providing care to some of our community's most vulnerable.** LVIM was able to keep our clients healthy and well and out of the emergency rooms, keeping hospital beds available to those who would truly need them in light of current events.

We are eternally grateful.

The Swan Derby remains Lakeland Volunteers in Medicine's signature fundraising event and has become a beloved community event through the years. Each year, on the Friday before the renowned Kentucky Derby, our community has gathered to witness Polk County's finest "jockeys" race swan paddle boats for the Derby title. **Featuring three races, food, fun, live entertainment, a hat contest, kids' activities, and fireworks,** the Swan Derby race day has promised the thrill of the race, pure entertainment, a whole lot of fun, and a community coming together.

The Swan Derby is a unique-to-Polk County event that provides important revenue to support the mission of Lakeland Volunteers in Medicine and helps provide primary medical, dental and mental healthcare to those who are working and uninsured in Polk County. Since its founding, LVIM has served more than 28,000 patients, providing them with high-quality, compassionate healthcare. **At LVIM, the treatment is free; the care is priceless.**

While we certainly hope to be able to bring the Swan Derby back in full force, **LVIM is committed to protecting the health and safety of our community.** As we continue to monitor the COVID-19 pandemic, we will adjust our sails and modify our event in a way that is respectful to our community, keeping all of our sponsors apprised of details as they unfold.

The Board of Trustees, staff, and volunteers at LVIM invite you to join in our mission by becoming a Mission Partner through Swan Derby swansorship. As a sponsor, you will receive an array of amenities and opportunities for you or your company (details outlined in the following pages) and **best of all, you will be giving the gift of good health.**

As you consider the enclosed opportunities, please reach out to **Sonia Glisson, Development Manager (sglison@lvim.net),** or **Ginny Sigle, Director of Development & Communications (gsigle@lvim.net),** should you have any questions or need additional information.

We thank you for believing in our mission and for giving the gift of good health,

Alice V. Koehler
President/CEO
Lakeland Volunteers In Medicine

Kevin McWilliams
2021 Chairman, Board of Trustees
Lakeland Volunteers In Medicine

600 West Peachtree St
Lakeland, Florida 33815
www.lvim.net



ALL ABOUT *Swan Derby*

The Swan Derby is a beloved community event, open for all to enjoy. There is no cost to attend the festivities on the lakefront.

PRESS CONFERENCE Live

Thursday, January 21, 2021 | 10:00 AM

Watch live on Facebook @LVIMDerby. Be the first to find out all the Derby details! Please join us on January 20th for several anticipated and exciting Swan Derby announcements. At this press conference, LVIM will unveil the 2021 Swan Derby Presenting and Community Event sponsors. Additionally, you'll get to catch up with Papa Swan Will Link and find out who will comprise Leaders of Polk Class VIII.

VIP RECEPTION (Adults Only)

April 23, 2021 | 5-9:30 PM

The VIP Reception is LVIM's way of saying THANK YOU to the sponsors who generously support the mission of LVIM by sponsoring the Swan Derby. This party boasts lovely Derby-themed décor, signature bar, heavy hors d'oeuvres, indoor restrooms, and of course, air conditioning! Guests of the VIP Reception include sponsors, key volunteers and board members, community leaders and elected officials, as well as the Derby's jockeys and special guests. Additional tickets are available for purchase for \$75.00 each while supplies last. While the Swan Derby is a family-friendly event, the VIP reception is geared toward **adults-only** fun. If you have children who'd like to enjoy the Derby with you, please visit the designated kids' area in Swan Land.

SILKS & SWANS

March 18, 2021 | 6-8 PM

Silks & Swans is a prelude to the Swan Derby and is held in March each year. The highlight of the Silks & Swans reception is bearing witness to the swan jockeys pulling their numbers and getting their silks assigned. Additionally, guests get to mix and mingle with the Swan Derby jockeys, take the paddle boats for a spin, and bask in the picturesque view of a beautiful Lakeland sunset, all while enjoying live music, hors d'oeuvres and libations.

THE MAIN EVENT

April 23, 2021 | 5-9:30 PM

The Swan Derby is Lakeland Volunteers In Medicine's signature fundraising event and has become a beloved community event through the years. Each year, on the Friday before the renowned Kentucky Derby, a crowd of 4,000+ gathers to witness Lakeland's finest "jockeys" race swan paddle boats for the Derby title. Featuring three races, food, fun, live entertainment, a hat contest, kids' activities, and fireworks. Swan Derby race day promises the thrill of the race, pure entertainment, a whole lot of fun and a community coming together.

DERBY ATTIRE
*is encouraged at all
Swan Derby events.*



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Derby **FAQ**

WHAT IS LEADERS OF POLK?

Leaders of Polk is a group of young professionals selected for their passion for community, their history of leadership, and their desire to support LVIM. Each year, the Leaders of Polk are tasked with raising \$50,000 collectively through creative grassroots fundraising efforts during the month of April. While they do race swan paddle boats on race day, the real winner of this race is the team who raises the most funds to give Polk County the gift of good health.

WHO IS PAPA SWAN?

Papa Swan is the person tasked with leading the Leaders of Polk through their Swan Derby journey. Past Mama Swans include Kim Elmhorst, Greta Dupuy, and Kathryn Bevilacqua-Ely. Will Link will serve his second year as Papa Swan in 2021.

WHAT IS THE SWAN SOCIETY?

The Swan Society is a group of past Leaders of Polk who have chosen to continue supporting LVIM after their commitment to the Swan Derby ends. This group gathers several times a year to socialize, network, and continue engaging in the LVIM mission.

WHAT IS A SUPERTICKET?

A SuperTicket is an opportunity for the community to invest a donation to LVIM in exchange for an opportunity to win one of many coveted prizes. Past SuperTicket items have included: a large 50" SMART TV, a vintage bicycle, premier vacation packages, high-end jewelry pieces, and more! Suggested donation is \$10 per ticket. Sales will begin in early 2021.

SCHEDULE OF EVENTS

5:00 VIP Cocktail Reception Begins

5:30 Gates Open for Race Guests

6:15 Race One: The Maiden Voyage
High School Race

6:45 Race Two: Derby Dash
The Leaders of Polk

7:30 Race Three: Swan Derby
Sponsors' Race

8:15 Live Entertainment

9:15 Fireworks

**FREE ADMISSION | LIVE ENTERTAINMENT
HAT CONTEST | KIDS' ACTIVITIES
FUN | FOOD | FIREWORKS**

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A brief history OF LVIM

Lakeland Volunteers in Medicine provides **compassionate, free, high quality, outpatient medical, dental and mental health care** to the working uninsured of Polk County, Florida. LVIM began as a dream in 1999 when community leaders, led primarily by a group of Watson Clinic physicians and the Watson Clinic Foundation, wanted to **find creative ways to meet the health care challenges of the working uninsured**. In 2000, this group of leaders launched a fundraising campaign that **resulted in immense community support and the more than \$6,000,000 needed to launch the operation**. A generous donation from the City of Lakeland and the Polk County School Board made it possible for LVIM to take up residence in the historic John Cox Grammar School on Lakeland Hills Boulevard.

On Valentine's Day 2001, LVIM opened its doors, and has since provided extensive primary care to Polk County's working uninsured residents. Each year, LVIM seems to expand the services provided. Today, LVIM patients have access to doctor visits, lab work, ultrasound scans and x-rays. When needed, patients can receive advanced diagnostics, including CT

scans and MRIs through a network of generous partners. LVIM operates a full service pharmacy and prescription assistance program, both of which provide life-saving medications to patients. **Additionally, LVIM has begun providing preventative healthcare, including important health screenings. In 2019, LVIM returned more than \$9 million in healthcare services to the community, with only \$1.9 million in raised funds.** That's a \$5.00 return for every \$1.00 raised! On the following page, you can see some impressive numbers about what we've done since 2001!

In April of 2019, LVIM moved into a state-of-the-art facility that doubled our clinical space and will allow us to serve many more patients. With the sale of the John Cox Grammar School and two major gifts, LVIM is both debt free and did not have to take any funds from the operating budget or patient services to build the new facility. It is truly the community who made this happen! **Today, this organization that started as a dream and an idea in the hearts of a few dedicated physicians**, has served more than 28,000 patients and provided more than 517,488 patient visits resulting in our Polk County friends

and neighbors getting well, staying well, and continuing to be able to provide for their families.

With the new building comes a great opportunity for LVIM to expand its reach, and that means we'll need the continued support of community members like you! Derby sponsorships go a long way to help us serve our patients.

In 2020, we, like most in our community, were faced with unprecedented challenges. **At LVIM, we held strong in balancing our budget, meeting the needs of patients, volunteers and staff.** We implemented curbside services, telemedicine, and partnered with other free clinics around the state to acquire enough personal protective equipment to get us through the end of the year. **We were challenged to rethink what volunteering can look like** and created volunteer-from-home opportunities. We began to craft fundraising and volunteer recruitment and retention plans that can fit in a future where social distancing is the norm, **but human connection is more important than ever.** We are leaning in and letting this time refine this organization. **We hope you'll join us!**



THE LVIM MISSION

Lakeland Volunteers In Medicine provides free, high quality, outpatient medical, dental and mental health care to the working uninsured of Polk County in a compassionate manner.

THE LVIM VISION

LVIM envisions a Polk County that is healthier through improved access to free, high quality outpatient health care for the working uninsured.

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LVIM 2020 Report Card

♥ **28,030+** Patients Enrolled

♥ **517,488** Patient Visits

♥ **449,455** Prescriptions Filled

♥ **24,495** Radiology Exams

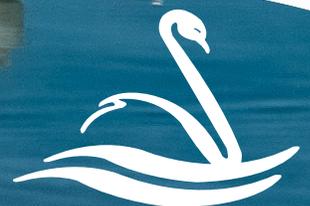


♥ **124,067** Lab Tests

♥ **6,360** Screening Mammograms

♥ **5,266** Volunteers and 500+ Doctors, Dentists & ARNPs have given of their time.

SINCE 2001,
Lakeland
Volunteers In
Medicine has
accomplished
a lot!



SWANSORSHIP Opportunities

PRESENTING \$50,000

As the Presenting Sponsor, you or your company will be the sponsor of the overall event. You or your company will be highlighted at all Derby-related events and be known as the Swan Derby Presenting Sponsor. Your name and logo will be associated with all facets of the Swan Derby: press conference, Silks & Swans, VIP Reception, and the Community Event. The Presenting Sponsor is an exclusive opportunity.

- **20 invitations to Silks & Swans***
- **20 invitations to the VIP Reception***
- **Speaking opportunity at press conference, Silks & Swans, VIP Reception and on stage with an audience of 4,000 community members on Race Day**
- **Opportunity to "own" a swan on Race Day and fill with two sponsor-selected jockeys**
- **Company recognition on sponsored swan**
- **Recognition in Event Race Guide (exclusive rights to the back cover)**
- **Rights to promote swansorship in company materials**
- **Company recognition on billboards, t-shirts and other collateral (These amenities are available as opportunities are donated by vendors to LVIM)**
- **Custom banner/signage on stage and in the VIP Reception**
- **Company recognition on www.SwanDerby.com**
- **Company recognition on LVIM and Swan Derby Facebook pages with 4,500+ followers**
- **Company recognition in press releases and print advertising**

* Amenities subject to change, based on community event restrictions in 2021.



*Silks & Swans and VIP Reception invitations are for jockeys, jockey guests, and representatives of the sponsor's choice. Guests of sponsors who will be attending the VIP Reception will be asked to register at least one week prior to the event in order to receive a ticket and gain entrance into this private party.



*Swan ownership is for Race Day only.

Additional tickets for the VIP Reception are available for purchase for \$75.00 each while supplies last.

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SWANSORSHIP Opportunities

COMMUNITY EVENT \$20,000

The community event is the outdoor portion of the Swan Derby and encompasses all aspects of the event designed for the greater community. With the exception of the Children's Area, the community event sponsor is highlighted where the greater Lakeland community gathers to experience the Derby in all its splendor. As the Community Event Sponsor, your company's name and logo will be associated with all facets of the community event portion of the Swan Derby. The Community Event Sponsor is an exclusive opportunity.

- **15 invitations to Silks & Swans***
- **15 invitations to the VIP Reception***
- **Complimentary tented space on event day**
- **Speaking opportunity at press conference, Silks & Swans, and on stage with an audience of 4,000 community members on Race Day**
- **Opportunity to "own" a swan on Race Day and fill with two sponsor-selected jockeys**
- **Company recognition on sponsored swan (recognition in Event Race Guide, logo recognition with Presenting Sponsor on sponsors' pages, exclusive rights to Race Day schedule and event map pages**
- **Rights to promote swansorship in company materials**
- **Company recognition on billboards, t-shirts and other collateral (This amenity is available as opportunities are donated by vendors.)**
- **Custom banner / signage on stage at event**
- **Company recognition on www.SwanDerby.com**
- **Company recognition on LVIM and Swan Derby Facebook pages with 4,500+ followers**
- **Company recognition in press releases and print advertising**

* Amenities subject to change, based on community event restrictions in 2021.

ADDITIONAL COMMUNITY EVENT SWANSORSHIP LEVELS

Stage Sponsor - \$2,500 The Stage Sponsor will be exclusively recognized on the outdoor stage where the event emcees announce the races and the live entertainment draws the attention of the crowd. This level can be added to the Community Event Swansorship, or purchased separately. If purchased singularly, please refer to the Preakness level sponsor amenities.

Swan Land Sponsor - \$2,500 The Swan Land Sponsor will be recognized at Swan Land, the Swan Derby's children's area, alongside an appointed LVIM partner who will be providing volunteers to facilitate fun, kid-friendly activities for the duration of the Swan Derby. This level can be added to the Community Event Swansorship, or purchased separately. If purchased singularly, please refer to the Preakness level sponsor amenities.

**Silks & Swans and VIP Reception invitations are for jockeys, jockey guests, and representatives of the sponsor's choice. Guests of sponsors who will be attending the VIP Reception will be asked to register at least one week prior to the event in order to receive a ticket and gain entrance into this private party.*



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Additional tickets for the VIP Reception are available for purchase for \$75.00 each while supplies last.

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SWANSPONSORSHIP Opportunities

VIP RECEPTION \$20,000

As the VIP Sponsor, your company will be the host of the VIP Cocktail Reception. The VIP Cocktail Reception Sponsor opportunity is an exclusive opportunity.

- **10 invitations to Silks & Swans***
- **20 invitations to the VIP Reception***
- **Rights to participate on the VIP planning committee (optional)**
- **Company recognition in the VIP Reception, exclusive to the Presenting Sponsor and VIP Sponsor only**
- **Complimentary space to host a promotional space in the VIP Reception, exclusive to the VIP Sponsor only**
- **Speaking opportunity at VIP Reception**
- **Opportunity to "own" a swan on Race Day and fill with two sponsor-selected jockeys**
- **Company recognition on sponsored swan**
- **Recognition in Event Race Guide**
- **Rights to promote swansponsorship in company materials**
- **Company recognition on t-shirts and other collateral (This amenity is available as opportunities are donated by vendors.)**
- **Company recognition on www.SwanDerby.com**
- **Company recognition on LVIM and Swan Derby Facebook pages with 4,500+ followers**
- **Company recognition in press releases and print advertising**

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**Silks & Swans and VIP Reception invitations are for jockeys, jockey guests, and representatives of the sponsor's choice. Guests of sponsors who will be attending the VIP Reception will be asked to register at least one week prior to the event in order to receive a ticket and gain entrance into this private party.*



**Swan ownership is for Race Day only.*

Additional tickets for the VIP Reception are available for purchase for \$75.00 each while supplies last.

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SWANSORSHIP Opportunities

SILKS & SWANS \$10,000

As the Silks & Swans Sponsor, your company will be the host of the pre-Derby Silks & Swans event held on March 18, 2021 at a beautiful location in Lakeland. The Silks & Swans Swansorship is an exclusive opportunity.

- **10 invitations to Silks & Swans***
- **10 invitations to the VIP Reception***
- **Company recognition at Silks & Swans, exclusive to the Silks & Swans, Community Event and Presenting sponsors only**
- **Complimentary space to host a promotional space at the Silks & Swans reception, exclusive to the Silks & Swans Sponsor only**
- **Speaking opportunity at Silks & Swans**
- **Opportunity to "own" a swan on Race Day and fill with two sponsor-selected jockeys**
- **Company recognition on sponsored swan**
- **Recognition in Event Race Guide**
- **Rights to promote swansorship in company materials**
- **Company recognition on t-shirts and other collateral (This amenity is available as opportunities are donated by vendors.)**
- **Company recognition on www.SwanDerby.com**
- **Company recognition on LVIM and Swan Derby Facebook pages with 4,500+ followers**
- **Company recognition in press releases and print advertising**

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**Silks & Swans and VIP Reception invitations are for jockeys, jockey guests, and representatives of the sponsor's choice. Guests of sponsors who will be attending the VIP Reception will be asked to register at least one week prior to the event in order to receive a ticket and gain entrance into this private party.*



*Swan ownership is for Race Day only.



Additional tickets for the VIP Reception are available for purchase for \$75.00 each while supplies last.

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SWANSORSHIP Opportunities

TRIPLE CROWN \$10,000

As a Triple Crown Sponsor, your company will have the opportunity to race a swan in the Derby! There are seven Triple Crown Swansorship opportunities available.

- 6 invitations to Silks & Swans
- 10 invitations to the VIP Reception
- Opportunity to "own" a swan on Race Day and fill with two sponsor-selected jockeys
- Company recognition on sponsored swan
- Recognition in Event Race Guide
- Rights to promote swansorship in company materials
- Company recognition on t-shirts and other collateral (This amenity is available as opportunities are donated by vendors.)
- Company recognition on www.SwanDerby.com
- Company recognition on LVIM and Swan Derby Facebook pages with 4,500+ followers
- Company recognition in press releases and print advertising

★ Amenities subject to change, based on community event restrictions in 2021.

**Silks & Swans and VIP Reception invitations are for jockeys, jockey guests, and representatives of the sponsor's choice. Guests of sponsors who will be attending the VIP Reception will be asked to register at least one week prior to the event in order to receive a ticket and gain entrance into this private party.*



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SWANSORSHIP Opportunities

TURF CLUB \$7,500

Turf Club Sponsors get to enjoy the Derby from inside the action! As a Turf Club Sponsor, your company will enjoy a party for eight guests on a private pontoon boat with an infield view of the races. Includes libations and hors d'oeuvres on the boat.

- **4 invitations to Silks & Swans**
- **8 invitations to the VIP Reception**
- **Company recognition on pontoon boat with sponsor provided banner**
- **Recognition in Event Race Guide**
- **Rights to promote swansorship in company materials**
- **Company recognition on t-shirts and other collateral (This amenity is available as opportunities are donated by vendors.)**
- **Company recognition on www.SwanDerby.com**
- **Company recognition on LVIM and Swan Derby Facebook pages with 4,500+ followers**
- **Company recognition in press releases and print advertising**

★ *Amenities subject to change, based on community event restrictions in 2021.*

**Silks & Swans and VIP Reception invitations are for jockeys, jockey guests, and representatives of the sponsor's choice. Guests of sponsors who will be attending the VIP Reception will be asked to register at least one week prior to the event in order to receive a ticket and gain entrance into this private party.*



Additional tickets for the VIP Reception are available for purchase for \$75.00 each while supplies last.

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SWANSORSHIP Opportunities

KENTUCKY \$5,000

Kentucky level sponsors enjoy promotional benefits of swansorship as well as VIP access to the event on Race Day.

- **4 invitations to Silks & Swans**
- **8 invitations to the VIP Reception**
- **Recognition in Event Race Guide**
- **Rights to promote swansorship in company materials**
- **Company recognition on t-shirts and other collateral (This amenity is available as opportunities are donated by vendors.)**
- **Company recognition on www.SwanDerby.com**
- **Company recognition on LVIM and Swan Derby Facebook pages with 4,500+ followers**
- **Company recognition in press releases and print advertising**

★ Amenities subject to change, based on community event restrictions in 2021.



**Silks & Swans and VIP Reception invitations are for jockeys, jockey guests, and representatives of the sponsor's choice. Guests of sponsors who will be attending the VIP Reception will be asked to register at least one week prior to the event in order to receive a ticket and gain entrance into this private party.*

Additional tickets for the VIP Reception are available for purchase for \$75.00 each while supplies last.

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SWANSORSHIP Opportunities

PREAKNESS \$2,500

Preakness level sponsors enjoy promotional benefits of swansorship as well as VIP access to the event on Race Day.

- **2 invitations to Silks & Swans**
- **4 invitations to the VIP Reception**
- **Recognition in Event Race Guide**
- **Rights to promote swansorship in company materials**
- **Company recognition on t-shirts and other collateral (This amenity is available as opportunities are donated by vendors.)**
- **Company recognition on www.SwanDerby.com**
- **Company recognition on LVIM and Swan Derby Facebook pages with 4,500+ followers**
- **Company recognition in press releases and print advertising**

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**Silks & Swans and VIP Reception invitations are for jockeys, jockey guests, and representatives of the sponsor's choice. Guests of sponsors who will be attending the VIP Reception will be asked to register at least one week prior to the event in order to receive a ticket and gain entrance into this private party.*



Additional tickets for the VIP Reception are available for purchase for \$75.00 each while supplies last.

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SWANSORSHIP Opportunities

BELMONT \$1,000

Belmont level sponsors enjoy promotional benefits of swansorship as well as VIP access to the event on Race Day.

- **2 invitations to Silks & Swans**
- **2 invitations to the VIP Reception**
- **Recognition in Event Race Guide**
- **Rights to promote swansorship in company materials**
- **Company recognition on t-shirts and other collateral (This amenity is available as opportunities are donated by vendors.)**
- **Company recognition on www.SwanDerby.com**
- **Company recognition on LVIM and Swan Derby Facebook pages with 4,500+ followers**
- **Company recognition in press releases and print advertising**

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**Silks & Swans and VIP Reception invitations are for jockeys, jockey guests, and representatives of the sponsor's choice. Guests of sponsors who will be attending the VIP Reception will be asked to register at least one week prior to the event in order to receive a ticket and gain entrance into this private party.*

Additional tickets for the VIP Reception are available for purchase for \$75.00 each while supplies last.

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SWANSORSHIP Opportunities

FRIENDS OF THE DERBY

To make the Swan Derby the best it can be, **LVIM relies on generous in-kind donations** from a variety of organizations. As such, Friends of the Derby sponsors enjoy the sponsor benefits equal to half of the estimated value of the donated good or service (Example: Donated good or service is valued at \$10,000. Company will receive swansorship amenities at the \$5,000 level. **Please note that swansorship amenities related to Race Day boat ownership (both swan and pontoon) are reserved for full swansorship commitments on a first come, first served basis.**)

Examples of needed in-kind contributions include, but are not limited to:

- **Media services**
- **Advertising services**
- **SuperTicket items valued at \$300+**
- **Food and beverage donations**
- **Volunteer labor for set-up and tear downs**
- **Any other product or service that could support making the Swan Derby the best it can be**

★ *Amenities subject to change, based on community event restrictions in 2021.*

If you or your company has something to donate, please let us know by completing the swansorship commitment form located at the back of this packet.

**Silks & Swans and VIP Reception invitations are for jockeys, jockey guests, and representatives of the sponsor's choice. Guests of sponsors who will be attending the VIP Reception will be asked to register at least one week prior to the event in order to receive a ticket and gain entrance into this private party.*



Additional tickets for the VIP Reception are available for purchase for \$75.00 each while supplies last.

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SWANSORSHIP *Commitment*

YES! Lakeland Volunteers In Medicine can count on me to be a Mission Partner through my 2021 Swan Derby swansorship.

PLEASE PRINT CLEARLY.

Company Name _____

Contact Person _____

Phone _____ Fax _____

Email _____

Mailing Address _____

City _____ State _____ ZIP _____

Sponsor Levels Please select the swansorship level(s) you are requesting.

NOTE: All swansorships will be confirmed on a first come, first served basis.

PRESENTING	(\$50,000)	TURF CLUB	(\$7,500)
COMMUNITY EVENT	(\$20,000)	KENTUCKY	(\$5,000)
VIP RECEPTION	(\$20,000)	PREAKNESS	(\$2,500)
SILKS & SWANS	(\$10,000)	BELMONT	(\$1,000)
TRIPLE CROWN	(\$10,000)	STAGE / SWAN LAND	(\$2,500)

In the event that the Swan Derby cannot occur in the format presented, please use my swansorship in the area of greatest need.

PLEASE RETURN THIS FORM TO LVIM'S DEVELOPMENT DEPARTMENT:

Attn: Sonia Glisson, Development Manager | sglisson@lvim.net

-OR-

Ginny Sigle, Director of Development & Communications | gsigle@lvim.net

600 W. Peachtree St. | Lakeland, FL 33815 | Phone: 863.606.1552

Invoices for 2021 Swan Derby swansorship commitments will be sent by February 2021.

To ensure full access to all swansorship amenities, payments will be due on or before March 1, 2021.

**THANK YOU FOR INVESTING IN
LAKELAND VOLUNTEERS IN MEDICINE!**

14TH SWAN DERBY | APRIL 23, 2021



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Thank
You
FOR SUPPORTING


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LAKELAND VOLUNTEERS IN MEDICINE

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Bobby L. Yates*




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