



SWAN DERBY

LAKELAND VOLUNTEERS IN MEDICINE

SWANSORSHIP PACKET

FRIDAY,
APRIL 26, 2024

*Frances Langford Promenade
at Lake Mirror 5:30pm-9:00pm*

**FREE
COMMUNITY
EVENT**

SWAN BOAT RACES
LIVE ENTERTAINMENT
YOUTH ACTIVITIES
DERBY HAT CONTEST
FIREWORKS

ARTWORK BY

MOHAWK
BRANDING





A LETTER FROM LEADERSHIP

Lakeland Volunteers in Medicine welcomes you to the 17th Annual SWAN DERBY!

We are excited to return to the Frances Langford Promenade at Lake Mirror to celebrate our community's generosity and the LVIM mission... all while dressed in the finest Derby attire, of course!

LVIM serves as the medical home to nearly 3,000 individuals who are Polk County residents and have no health insurance as well as limited income. Each year, LVIM provides nearly 30,000 patient encounters through medical visits, pharmacy services, diagnostics, specialty care, dental and mental health care. At LVIM, the treatment is free. The care is priceless.

As we continue to build on our incredible foundation and recover from the challenges the last several years brought to our community, 2024 promises to be a year of growth and innovation at LVIM. This year, you will see our current strategic priorities come to life as we

- Increase access to services provided to patients.
- Enhance continuity of care
- Improve patient health outcomes
- Promote volunteerism and engage partnerships in new ways
- Maintain our financial strength

We strive - and are poised - to provide for the primary health needs of a greater percentage of the nearly 50,000 Polk County residents who could qualify for LVIM's services. But, we need your help to do it!

The Swan Derby is an incredible community event that draws an estimated 4,000 spectators each year. The Swan Derby is also LVIM's one and only major community fundraising event. With a goal of raising nearly \$350,000 the Swan Derby provides for necessary funds to keep LVIM running year after year. These funds support the purchase of clinical supplies, equipment and patient services, as well as operations not funded through any other means. Swan Derby funds also help keep the lights on and the water running, support the LVIM volunteer program, and provide for expansion of services and innovation when possible.

LVIM needs the Swan Derby and the Swan Derby needs you!

We hope you'll don your finest Derby hat and join us for what is certain to be an exciting, heartwarming and successful event!

Grateful,

Alice V. Koehler, MBA
President & CEO
Lakeland Volunteers in Medicine

Ashley Link
Board Chair, 2022-2023



ALL ABOUT THE *Swan Derby*

The Swan Derby is a beloved community event, open for all to enjoy. There is no cost to attend the lakefront festivities.

SWAN DERBY KICK-OFF

THURSDAY, JANUARY 25, 2024 | 10:00 AM

Please join us on January 25th for several anticipated and exciting Swan Derby announcements. Join us in person or watch live on Facebook @WeAreLVIM and be the first to find out all the Derby details! At this Swan Derby Kick-Off, LVIM will reveal the 2024 Presenting and Community Event sponsors. Additionally, you'll get to catch up with our new Papa Swan and find out who will be jockeying in the Leaders of Polk Class XI.

SILKS & SWANS

THURSDAY MARCH 21, 2024 | 6:00 PM

Silks & Swans is LVIM's prelude to the Swan Derby. Held in March each year, this exclusive event is reserved for jockeys, sponsors, and special guests. Guests will get to mix and mingle, take the swan boats for a spin, and bask in the picturesque view of a beautiful Polk County sunset, all while enjoying live music, hors d'oeuvres, and libations. The highlight of the Silks & Swans reception is bearing witness to the swan jockeys drawing their swan numbers and team silks.

VIP RECEPTION

FRIDAY, APRIL 26, 2024 | 5:00-9:00 PM

The VIP Reception is LVIM's way of saying THANK YOU to those who generously support the mission of LVIM by sponsoring the Swan Derby. This party boasts lovely Derby-themed décor, a signature cocktail bar, heavy hors d'oeuvres, indoor restrooms, and of course, air conditioning! Guests of the VIP Reception include sponsors, key volunteers, board members, community leaders, and elected officials, as well as the Derby's jockeys and special guests. If space is available, a limited number of additional tickets may be available for purchase for \$100.00 each while supplies last. While the Swan Derby is a family-friendly event, the VIP reception is an adults-only, fun-filled party. If you have children who'd like to enjoy the Derby with you, please visit the designated kids' area in Swan Land.

THE MAIN EVENT

FRIDAY, APRIL 26, 2024 | 5:30-9:00 PM

The Swan Derby is Lakeland Volunteers In Medicine's signature fundraising event and has become a beloved community event through the years. Each year, on the Friday before the renowned Kentucky Derby, a crowd of 4,000+ gathers to witness Lakeland's finest "jockeys" race swan paddle boats for the Derby title. Featuring three races, food, fun, live entertainment, a hat contest, kids' activities, and fireworks. Swan Derby race day promises the thrill of the race, pure entertainment, a whole lot of fun, and a community coming together.

Swan Derby FAQ

WHO ARE THE LEADERS OF POLK?

The Leaders of Polk are a unique group of enthusiastic young professionals chosen for their commitment to the community, leadership track leadership, and eagerness to support the LVIM mission. Annually, their assignment is to collaboratively generate a minimum of \$50,000 through inventive grassroots fundraising initiatives throughout the month of April. While they do race swan paddle boats on race day, the true victor of this contest is the team who raises the most funds to give Polk County the gift of good health.

WHO IS MAMA/PAPA SWAN?

The individual responsible for guiding the Leaders of Polk during their Swan Derby adventure is referred to as Mama/Papa Swan. Past Mama Swans include Kim Elmhurst, Greta Dupuy, Kathryn Bevilacqua-Ely, and Erin Avella. Will Link served for two years as Papa Swan in 2020 and 2021 and now, Drew Fulmer with Southern Homes is excited to serve as LVIM's 2024 & 2025 Papa Swan.

WHAT IS THE SWAN SOCIETY?

The Swan Society is an alumni group comprised of past Leaders of Polk jockeys who have made the decision to sustain their support for LVIM even after their involvement in the Swan Derby concludes. This group gathers several times a year to socialize, network, and continue engaging in the LVIM mission.

WHAT IS A SUPERTICKET?

A SuperTicket offers the community a chance to make a charitable contribution to LVIM in exchange for the opportunity to win one of several highly sought-after prizes. Previous SuperTicket offerings have featured items such as a 50" SMART TV, a classic bicycle, luxurious vacation packages, designer handbags, exquisite jewelry pieces, and much more! A recommended donation of \$20 per ticket is suggested, and sales are set to commence in early 2024.

SCHEDULE OF EVENTS SUBJECT TO CHANGE

- 5:00 PM** VIP COCKTAIL RECEPTION BEGINS
- 5:30 PM** GATES OPEN FOR RACE GUESTS
- 6:15 PM** **RACE ONE:** MAIDEN HANIDCAP
POLK NON-PROFITS
- 6:45 PM** **RACE TWO:** DERBY DASH
LEADERS OF POLK
- 7:30 PM** **RACE THREE:** SWAN DERBY
SPONSORS' RACE
- 8:15 PM** LIVE ENTERTAINMENT

FREE ADMISSION
HAT CONTEST | FUN | FOOD
LIVE ENTERTAINMENT | FIREWORKS



THE SWAN DERBY IS A FUNDRAISER THAT SUPPORTS THE MISSION OF LAKELAND VOLUNTEERS IN MEDICINE, A NON-PROFIT DEDICATED TO PROVIDING ACCESS TO FREE, HIGH-QUALITY, COMPREHENSIVE HEALTHCARE TO THE MEDICALLY UNDERSERVED IN POLK COUNTY.



WE LOVE OUR JOCKEYS!

SWAN DERBY *Sponsor Race*

Each jockey will receive **ONE** jockey badge/VIP admission.
from the sponsor's ticket supply.

(If the jockey needs a guest ticket, they must acquire it from the sponsor.)

DERBY DASH *Leaders of Polk*

Each jockey will receive **ONE** jockey badge and **TWO** VIP admissions.
(1 jockey +1 VIP guest)

MAIDEN HANDICAP *Non Profit Race*

Each jockey will receive **ONE** jockey badge/VIP admittance and will be
allowed to purchase **ONE** additional guest ticket for \$100.
(Jockey only + purchase option)

IF POSSIBLE, ADDITIONAL VIP RECEPTION TICKETS WILL BE MADE AVAILABLE FOR
PURCHASE, ONLINE, ONE MONTH PRIOR TO THE DERBY EVENT.

THE INDIVIDUAL TICKET PRICE IS \$100.

QUESTIONS: PLEASE CALL SONIA GLISSON AT 863-606-1552



A BRIEF HISTORY OF LVIM

Lakeland Volunteers in Medicine provides compassionate, free, high-quality, outpatient medical, dental and mental health care to the working uninsured of Polk County, Florida. LVIM began as a dream in 1999 when community leaders, led primarily by a group of Watson Clinic physicians and the Watson Clinic Foundation, wanted to find creative ways to meet the health care challenges of the working uninsured. In 2000, this group of leaders launched a fundraising campaign that resulted in immense community support and more than \$6,000,000 needed to launch the operation. A generous donation from the City of Lakeland and the Polk County School Board made it possible for LVIM to take up residence in the historic John Cox Grammar School on Lakeland Hills Boulevard.

On Valentine's Day 2001, LVIM opened its doors and has since provided extensive primary care to Polk County's working uninsured residents. Each year, LVIM seems to expand the services provided. Today, LVIM patients have access to doctor visits, lab work, ultrasound scans, and x-rays. When needed, patients can receive advanced diagnostics, including CT scans and MRIs through a network of generous partners. LVIM operates a full-service pharmacy and prescription assistance program, both of which provide life-saving medications to patients. **Additionally, LVIM has begun providing preventative healthcare, including important health screenings. On average, LVIM is able to return** almost \$5.00 in delivered healthcare for every \$1.00 raised. On the following page, you can see some of the current and impressive numbers from our 2022 Impact Report.

In April of 2019, LVIM moved into a state-of-the-art facility that doubled our clinical space and will allow us to serve many more patients. With the sale of the John Cox Grammar School and two major gifts, LVIM is both debt-free and did not have to take any funds from the operating budget or patient services to build the new facility. It is truly the community that made this happen!

Today, this organization that started as a dream and an idea in the hearts of a few dedicated physicians, has served almost 34,000 patients and provided more than 606,934 patient visits resulting in our Polk County friends and neighbors getting well, staying well, and continuing to be able to provide for their families.

In the past couple of years, we, like most in our community, were faced with unprecedented challenges. At LVIM, we held strong in balancing our budget and meeting the needs of patients, volunteers and staff. We implemented curbside services, and telemedicine, and partnered with other free clinics around the state to acquire enough personal protective equipment to get us through the end of the year. We were challenged to rethink what volunteering can look like and created volunteer-from-home opportunities. We began to craft fundraising and volunteer recruitment and retention plans that can fit in the future where social distancing is the norm, but human connection is more important than ever. We are leaning in and letting this time refine this organization. We hope you'll join us!

LVIM's 2022 IMPACT

by the numbers

2,570

ELIGIBLE PATIENTS ENROLLED

29,303

PATIENT VISITS

26,487

VOLUNTEER HOURS GIVEN

473

NEW PATIENTS ENROLLED

\$63.53

COST PER PATIENT VISIT

\$4.22

FOR EVERY \$1.00 INVESTED, \$4.22
WAS RETURNED TO THE
COMMUNITY IN HEALTHCARE
SERVICES

\$1,106,624

VALUE OF VOLUNTEER SERVICE
HOURS

\$8,022,382

VALUE OF SERVICES PROVIDED
IN 2022



Swansorship Opportunities

PRESENTING SPONSOR

\$50,000

As the Presenting Sponsor, you or your company will be the sponsor of the overall event. You or your company will be highlighted at all Derby-related events and be known as the Swan Derby Presenting Sponsor. Your name and logo will be associated with all facets of the Swan Derby: press conference, Silks & Swans, VIP Reception, and the Community Event. The Presenting Sponsor is an exclusive opportunity.

- **20 invitations to Silks & Swans***
- **20 invitations to the VIP Reception***
- **Speaking opportunity at the press conference, Silks & Swans, VIP Reception, and on stage with an audience of 4,000 community members on Race Day**
- **Opportunity to "own" a swan on Race Day and fill it with two sponsor-selected jockeys**
- **Company recognition on sponsored swan**
- **Recognition in Event Race Guide (exclusive rights to the back cover)**
- **Rights to promote swansorship in company materials**
- **Company recognition on billboards, t-shirts, and other collateral (These amenities are available as opportunities are donated by vendors to LVIM)**
- **Custom banner/signage on stage and in the VIP Reception**
- **Company recognition on www.SwanDerby.com**
- **Company recognition on LVIM and Swan Derby Facebook pages with 4,500+ followers**
- **Company recognition in press releases and print advertising**



PUBLIX SUPER MARKETS
CHARITIES

**THANK YOU PUBLIX SUPER MARKETS CHARITIES
FOR COMMITTING TO BEING THE SWAN DERBY'S
PRESENTING SPONSOR!**

**Amenities subject to change, based on community event restrictions in 2024.*

** Silks & Swans and VIP Reception invitations are for jockeys, jockey guests, and representatives of the sponsor's choice. Guests of sponsors who will be attending the VIP Reception will be required to present an event ticket to gain entrance into this private party.*



** Swan ownership is for Race Day only.*

Swansorship Opportunities

COMMUNITY EVENT SPONSOR

\$20,000

The community event is the outdoor portion of the Swan Derby and encompasses all aspects of the event designed for the greater community. With the exception of the Children's Area, the community event sponsor is highlighted where the greater Lakeland community gathers to experience the Derby in all its splendor. As the Community Event Sponsor, your company's name and logo will be associated with all facets of the community event portion of the Swan Derby. The Community Event Sponsor is an exclusive opportunity

- 15 invitations to Silks & Swans*
- 15 invitations to the VIP Reception*
- Complimentary tented space on event day
- Speaking opportunity at the press conference, Silks & Swans, and on stage with an audience of 4,000 community members on Race Day
- Opportunity to "own" a swan on Race Day and fill it with two sponsor-selected jockeys
- Company recognition on sponsored swan (recognition in Event Race Guide, logo recognition with Presenting Sponsor on sponsors' pages, exclusive rights to Race Day schedule and event map pages)
- Rights to promote swansorship in company materials
- Company recognition on billboards, t-shirts, and other collateral (This amenity is available as opportunities are donated by vendors.)
- Custom banner/signage on stage at the event
- Company recognition on www.SwanDerby.com
- Company recognition on LVIM and Swan Derby Facebook pages with 4,500+ followers
- Company recognition in press releases and print advertising

THANK YOU ROOMS TO GO
FOUNDATION FOR COMMITTING TO
BEING THE SWAN DERBY'S
COMMUNITY EVENT SPONSOR!



* Amenities subject to change, based on community event restrictions in 2024.

* Silks & Swans and VIP Reception invitations are for jockeys, jockey guests, and representatives of the sponsor's choice. Guests of sponsors who will be attending the VIP Reception will be required to present an event ticket to gain entrance into this private party.



* Swan ownership is for Race Day only.

Swansorship Opportunities

VIP RECEPTION SPONSOR

\$20,000

As the VIP Sponsor, your company will be the host of the VIP Cocktail Reception. The VIP Cocktail Reception Sponsor opportunity is an exclusive opportunity.

- 10 invitations to Silks & Swans*
- 20 invitations to the VIP Reception*
- Rights to participate on the VIP planning committee (optional)
- Company recognition in the VIP Reception, exclusive to the Presenting Sponsor and VIP Sponsor only
- Complimentary space to host a promotional space in the VIP Reception, exclusive to the VIP Sponsor only
- Speaking opportunity at VIP Reception
- Opportunity to "own" a swan on Race Day and fill it with two sponsor-selected jockeys
- Company recognition on sponsored swan
- Recognition in Event Race Guide
- Rights to promote swansorship in company materials
- Company recognition on t-shirts and other collateral (This amenity is available as opportunities are donated by vendors.)
- Company recognition on www.SwanDerby.com
- Company recognition on LVIM and Swan Derby Facebook pages with 4,500+ followers
- Company recognition in press releases and print advertising



THANK YOU SOUTHERN
HOMES FOR COMMITTING TO
BEING THE SWAN DERBY'S
VIP RECEPTION SPONSOR!

** Amenities subject to change, based on community event restrictions in 2024.*

** Silks & Swans and VIP Reception invitations are for jockeys, jockey guests, and representatives of the sponsor's choice. Guests of sponsors who will be attending the VIP Reception will be required to present an event ticket to gain entrance into this private party.*



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Swansorship Opportunities

SILKS & SWANS SPONSOR

\$10,000

As the Silks & Swans Sponsor, your company will be the host of the pre-Derby Silks & Swans event held on March 21, 2024 at a beautiful location in Polk County. The Silks & Swans Swansorship is an exclusive opportunity.

- **10 invitations to Silks & Swans***
- **10 invitations to the VIP Reception***
- **Company recognition at Silks & Swans, exclusive to the Silks & Swans, Community Event, and Presenting sponsors only**
- **Complimentary space to host a promotional space at the Silks & Swans reception, exclusive to the Silks & Swans Sponsor only**
- **Speaking opportunity at Silks & Swans**
- **Opportunity to “own” a swan on Race Day and fill it with two sponsor-selected jockeys**
- **Company recognition on sponsored swan**
- **Recognition in Event Race Guide**
- **Rights to promote swansorship in company materials**
- **Company recognition on t-shirts and other collateral (This amenity is available as opportunities are donated by vendors.)**
- **Company recognition on www.SwanDerby.com**
- **Company recognition on LVIM and Swan Derby Facebook pages with 4,500+ followers**
- **Company recognition in press releases and print advertising**

** Amenities subject to change, based on community event restrictions in 2024.*

** Silks & Swans and VIP Reception invitations are for jockeys, jockey guests, and representatives of the sponsor's choice. Guests of sponsors who will be attending the VIP Reception will be required to present an event ticket to gain entrance into this private party.*



** Swan ownership is for Race Day only.*

Swansorship Opportunities

TRIPLE CROWN SPONSOR

\$10,000

As a Triple Crown Sponsor, your company will have the opportunity to race a swan in the Derby! There are seven Triple Crown Swansorship opportunities available.

- **6 invitations to Silks & Swans**
- **10 invitations to the VIP Reception**
- **Opportunity to “own” a swan on Race Day and fill it with two sponsor-selected jockeys**
- **Company recognition on sponsored swan**
- **Recognition in Event Race Guide**
- **Rights to promote swansorship in company materials**
- **Company recognition on t-shirts and other collateral (This amenity is available as opportunities are donated by vendors.)**
- **Company recognition on www.SwanDerby.com**
- **Company recognition on LVIM and Swan Derby Facebook pages with 4,500+ followers**
- **Company recognition in press releases and print advertising**

** Amenities subject to change, based on community event restrictions in 2024.*

** Silks & Swans and VIP Reception invitations are for jockeys, jockey guests, and representatives of the sponsor's choice. Guests of sponsors who will be attending the VIP Reception will be required to present an event ticket to gain entrance into this private party.*



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Swansorship Opportunities

TURF CLUB SPONSOR

\$7,500

Turf Club Sponsors get to enjoy the Derby from inside the action! As a Turf Club Sponsor, your company will enjoy a party for eight guests on a private pontoon boat with an infield view of the races. Includes libations and hors d'oeuvres on the boat.

- **4 invitations to Silks & Swans**
- **8 invitations to the VIP Reception**
- **Company recognition on a pontoon boat with sponsor provided banner**
- **Recognition in Event Race Guide**
- **Rights to promote swansorship in company materials**
- **Company recognition on t-shirts and other collateral (This amenity is available as opportunities are donated by vendors.)**
- **Company recognition on www.SwanDerby.com**
- **Company recognition on LVIM and Swan Derby Facebook pages with 4,500+ followers**
- **Company recognition in press releases and print advertising**

** Amenities subject to change, based on community event restrictions in 2024.*

** Silks & Swans and VIP Reception invitations are for jockeys, jockey guests, and representatives of the sponsor's choice. Guests of sponsors who will be attending the VIP Reception will be required to present an event ticket to gain entrance into this private party.*



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Swansorship Opportunities

KENTUCKY SPONSOR

\$5,000

Kentucky-level sponsors enjoy promotional benefits of swansorship as well as VIP access to the event on Race Day.

- **4 invitations to Silks & Swans**
- **8 invitations to the VIP Reception**
- **Recognition in Event Race Guide**
- **Rights to promote swansorship in company materials**
- **Company recognition on t-shirts and other collateral (This amenity is available as opportunities are donated by vendors.)**
- **Company recognition on www.SwanDerby.com**
- **Company recognition on LVIM and Swan Derby Facebook pages with 4,500+ followers**
- **Company recognition in press releases and print advertising**

** Amenities subject to change, based on community event restrictions in 2024.*

** Silks & Swans and VIP Reception invitations are for jockeys, jockey guests, and representatives of the sponsor's choice. Guests of sponsors who will be attending the VIP Reception will be required to present an event ticket to gain entrance into this private party.*



Swansorship Opportunities

SWAN LAND SPONSOR

\$5,000

The Swan Land Sponsor is a unique opportunity to be recognized and present at Swan Land, the Swan Derby's children's activity area. You will be responsible for providing volunteers to facilitate fun, kid-friendly activities for the duration of the Swan Derby.

LVIM will provide a tent, tables, chairs, blow-ups, and lawn games for you to incorporate into your plans for the evening.

**This level refer to the Kentucky level sponsor amenities.*

** Amenities subject to change, based on community event restrictions in 2024.*

** Silks & Swans and VIP Reception invitations are for jockeys, jockey guests, and representatives of the sponsor's choice. Guests of sponsors who will be attending the VIP Reception will be required to present an event ticket to gain entrance into this private party.*



Swansorship Opportunities

PREAKNESS SPONSOR

\$2,500

Preakness-level sponsors enjoy promotional benefits of swansorship as well as VIP access to the event on Race Day.

- **2 invitations to Silks & Swans***
- **4 invitations to the VIP Reception***
- **Recognition in Event Race Guide**
- **Rights to promote swansorship in company materials**
- **Company recognition on t-shirts and other collateral (This amenity is available as opportunities are donated by vendors.)**
- **Company recognition on www.SwanDerby.com**
- **Company recognition on LVIM and Swan Derby Facebook pages with 4,500+ followers**
- **Company recognition in press releases and print advertising**

** Amenities subject to change, based on community event restrictions in 2024.*

** Silks & Swans and VIP Reception invitations are for jockeys, jockey guests, and representatives of the sponsor's choice. Guests of sponsors who will be attending the VIP Reception will be required to present an event ticket to gain entrance into this private party.*



Swansorship Opportunities

BELMONT SPONSOR

\$1,000

Belmont level sponsors enjoy promotional benefits of swansorship as well as VIP access to the event on Race Day.

- **2 invitations to Silks & Swans**
- **2 invitations to the VIP Reception**
- **Recognition in Event Race Guide**
- **Rights to promote swansorship in company materials**
- **Company recognition on t-shirts and other collateral (This amenity is available as opportunities are donated by vendors.)**
- **Company recognition on www.SwanDerby.com**
- **Company recognition on LVIM and Swan Derby Facebook pages**

** Amenities subject to change, based on community event restrictions in 2024.*

** Silks & Swans and VIP Reception invitations are for jockeys, jockey guests, and representatives of the sponsor's choice. Guests of sponsors who will be attending the VIP Reception will be required to present an event ticket to gain entrance into this private party.*



Swansorship Opportunities

FRIEND OF THE DERBY

In-Kind Sponsorships

To make the Swan Derby the best it can be, LVIM relies on generous in-kind donations from a variety of organizations. As such, Friends of the Derby sponsors enjoy the sponsor benefits equal to half of the estimated value of the donated good or service (Example: Donated good or service is valued at \$10,000. Company will receive swansorship amenities at the \$5,000 level. Please note that swansorship amenities related to Race Day boat ownership (both swan and pontoon) are reserved for full swansorship commitments on a first come, first served basis.)

Examples of needed in-kind contributions include, but are not limited to:

- **Media services**
- **Advertising services**
- **SuperTicket items valued at \$300+**
- **Food and beverage donations**
- **Volunteer labor for set-up and tear downs**
- **Any other product or service that could support making the Swan Derby the best it can be**

If you or your company has something to donate, please let us know by completing the swansorship commitment form located at the back of this packet.

** Amenities subject to change, based on community event restrictions in 2024.*

** Silks & Swans and VIP Reception invitations are for jockeys, jockey guests, and representatives of the sponsor's choice. Guests of sponsors who will be attending the VIP Reception will be required to present an event ticket to gain entrance into this private party.*



SWANSORSHIP

Commitment

YES! Lakeland Volunteers in Medicine can count on me to be an Event Partner through my 2024 Swan Derby swansorship!

PLEASE PRINT CLEARLY.

Company Name _____

Contact Person _____

Phone _____ Fax _____

Email _____

Mailing Address _____

City _____ State _____ ZIP _____

Sponsor Levels Please select the swansorship level(s) you are requesting.

Note: All swansorships will be confirmed on a first come, first served basis.

PRESENTING	\$50,000	TURF CLUB	\$7,500
COMMUNITY EVENT	\$20,000	KENTUCKY	\$5,000
VIP RECEPETION	\$20,000	SWAN LAND	\$5,000
SILKS & SWANS	\$10,000	PREAKNESS	\$2,500
TRIPLE CROWN	\$10,000	BELMONT	\$1,000

☐ **IN THE EVENT** that the Swan Derby cannot occur in the format presented, please use my swansorship in the area of greatest need.

PLEASE RETURN THIS FORM TO LVIM'S DEVELOPMENT DEPARTMENT

Attn: Sonia Glisson, Director of Development | sglisson@lvim.net
600 West Peachtree Street | Lakeland, FL 33815 | Phone: 863.606.1552

Invoices for the 2024 Swan Derby Swansorship Commitments will be sent by February 2024.
To ensure full access to all swansorship amenities, payments will be due on or before March 1, 2024.

Thank you for investing in Lakeland Volunteers in Medicine!

Registration Required

NEW! VIP Reception guests will be **REQUIRED** to pre-register in order to gain access into the VIP Reception.

In our efforts to make the VIP Reception experience the best it can be for our sponsors, jockeys, and special guests, LVIM will now be requiring that each guest pre-register to obtain a QR code allowing them access to the VIP Reception. Once the guest has completed their online registration, a QR code will be emailed to the email provided during the registration process. This QR code will act as the guest's 'ticket' to the VIP Reception. QR codes will be limited to each sponsor based on the number of tickets in your amenities package.

Example: The Presenting Sponsor receives 20 tickets, so 20 QR codes will be released for this sponsor. Once 20 people register, the registration for this sponsor will close.

THIS QR CODE WILL BE **REQUIRED** TO GAIN ENTRANCE TO THE VIP RECEPTION, INSIDE THE MAGNOLIA BUILDING.

If you, as a sponsor, do not wish to use your provided tickets (per your amenities), please let LVIM know so that we can share these tickets with other guests.

*Registration information will be sent
to each confirmed sponsor.*





WWW.LVIM.NET